

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Application of: Peter H. I. Kim  
Application No.: 09/665,482  
Group Art Unit: 3622  
Filing Date: September 20, 2000  
Examiner: Namrata Boveja

For: METHOD AND APPARATUS FOR  
DELIVERY OF TARGETED  
ADVERTISING AND CONTENT BASED  
ON USER INTERACTION WITH ONLINE  
QUERIES ON A WIDE AREA NETWORK

**AMENDMENT**

Commissioner for Patents  
P.O. Box 1450  
Arlington, VA 22313-1450

Sir:

Applicant respectfully submits the following Amendment and supporting remarks in response to the non-Final Office Action mailed January 17, 2007. The Applicant requests a one-month extension. Please enter the Amendment and accompanying remarks.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 2 of this paper.

**Remarks/Arguments** begin on page 13 of this paper.